

**Job Title: Marketing Intern – Social Media, Second Harvest Food Bank of ECI**

**Status:** Intern

**Place in the Organization:**

Report to the Marketing Manager in all aspects of marketing and administrative functions

**Purpose:**

Tell stories in and around Second Harvest using social media

**General Responsibilities:**

- Work with the marketing team to promote Second Harvest and its partners using social media
- In writing these stories you will have the opportunity to practice your skills:
  - Create a balanced social media schedule
  - Write content to inform, entertain, and engage
  - Create images and short videos to drive engagement
  - Adapting content across multiple platforms

**Specific Responsibilities & Duties:**

- The ability to think creatively and work within a budget for maximum impact
- Demonstrate experience and success in communicating our message, managing our public image in all forms of media and in person
- Writing and communication skills
- Professional interaction with all people in all places
- The ability to work independently as well as in a team setting
- The ability to use discretion and independent judgment in time management to meet our objectives
- All other duties as assigned by the Marketing Manager

**Requirements:**

- Provide a positive presence in a teamwork environment
- Working toward the completion of a Journalism, Marketing, Communications, or related degree
- MS Office Suite proficient
- Adobe Creative Suite experience preferred
- Ability to work on the telephone and computer for 4 hours at a time
- Valid Driver's License and personal vehicle
- Ability to bend and lift a minimum of 20 lbs.
- Ability to work with diverse personality types

**Duration: 10-15 Weeks**

**Time Commitment: 250 Hours**

**Compensation: \$2000 Stipend, paid every other week**

**Other Considerations:**

- We can work with your department to help you get course credit if possible.
- Leave this internship with examples of social media posts and growth stats which can be used as a part of your personal portfolio

**Submit your resume and cover letter to [nhuff@curehunger.org](mailto:nhuff@curehunger.org)**