

Job Title: Marketing Intern, Second Harvest Food Bank of ECI

Status: Intern

Place in the Organization:

Report to the Marketing Manager in all aspects of marketing and administrative functions

Purpose:

Create two marketing campaigns which will be used by Second Harvest partners to promote Second Harvest initiatives and programs.

General Responsibilities:

- Work with the marketing team to create two full campaigns.
- In creating these campaigns you will have the opportunity to learn how to
 - Conceptualize a campaign
 - Write effective copy
 - Leverage multiple marketing channels to maximize impressions
 - Create campaign collateral

Specific Responsibilities & Duties:

- The ability to think creatively and work within a budget for maximum impact
- Demonstrate experience and success in communicating our message, managing our public image in all forms of media and in person
- Writing and communication skills
- Professional interaction with all people in all places
- The ability to work independently as well as in a team setting
- The ability to use discretion and independent judgment in time management to meet our objectives
- All other duties as assigned by the Marketing Manager

Requirements:

- Provide a positive presence in a teamwork environment
- Working toward the completion of a Marketing, Communications, Design or related degree
- MS Office Suite proficient
- Adobe Creative Suite experience preferred
- WordPress knowledge and experience preferred
- Ability to work on the telephone and computer for 4 hours at a time
- Valid Driver's License and personal vehicle
- Ability to bend and lift a minimum of 20 lbs.
- Ability to work with diverse personality types

Duration: 10-15 Weeks

Time Commitment: 250 Hours

Compensation: \$2000 Stipend, paid every other week

Other Considerations:

- We can work with your department to help you get course credit if possible.
- Leave this internship with two full campaigns which can be used as a part of your personal portfolio

Submit your resume and cover letter to nhuff@curehunger.org